

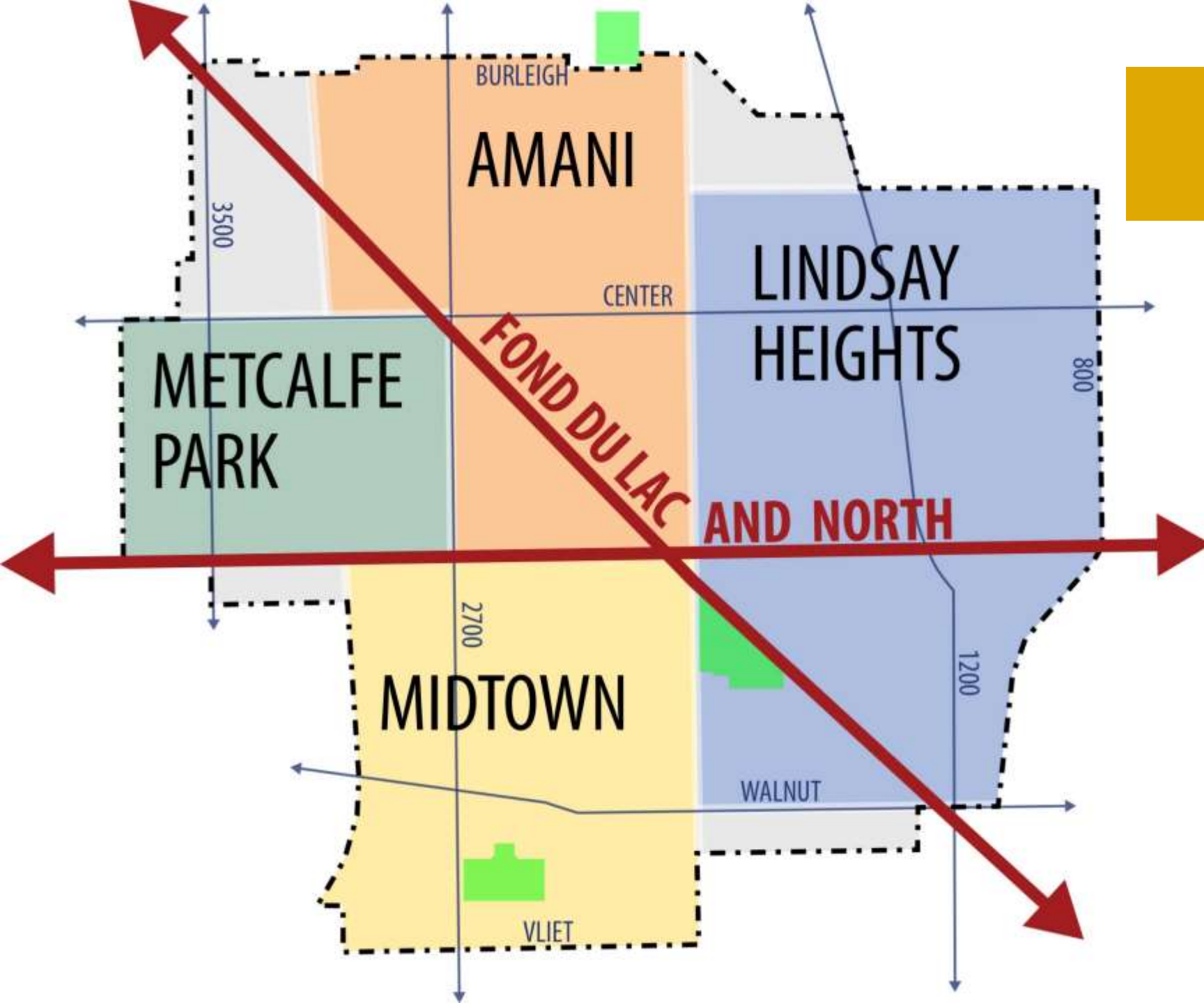
# Fond du Lac and North Area Plan Update

Parks and Open Spaces Focus Group  
11.6.2020





# PLAN AREA



# PARTNERS



SUMMER 2019

WINTER 2019/20

FALL/ WINTER  
2020

SPRING 2021

### MARKET ANALYSIS

*Residential + Commercial*

LISC, Marketplace BID,  
Vandewalle & Associates

### WORKSHOP #1

*Listen to the community,  
define community goals,  
identify opportunities and  
discuss past plans*

### WORKSHOP #2

*Report findings, gather  
data, and consider  
preliminary options*

### WORKSHOP #3

*Present draft  
recommendations and  
listen to community  
feedback*

### WORKSHOP #4

*Present the vision for the  
future and discuss  
implementation*

### COMMUNITY ENGAGEMENT

*Focus groups, neighborhood walks, door to door surveys, public events and more*

Dominican Center, Metcalfe Park Community Bridges, Walnut Way

# EXISTING CONDITIONS

## Assets

- A variety of park types, from small neighborhood parks to larger regional parks.
- The City, Milwaukee Public Schools, and Milwaukee County have parks within the area

## Opportunities

- Lack of funding for maintenance and updates detracts
- Access to parks is hampered by busy and dangerous streets
- There are unmet needs for recreation and other uses
- Enjoying the outdoors should not be limited to parks





# ENGAGEMENT TO DATE

## Public Meetings

- Market Analysis Public Presentation
- Two Community Meetings
- Online Survey

## Community Events

- Harvest Days
- Holiday Resource Fair
- Metcalfe Park Priority Workshops
- Amani United Meetings
- Lindsay Heights Primer Meeting

## Stakeholder Coordination

- Milwaukee County Parks
- Police Districts
- Walnut Way Commercial Corridor Work Group



# COMMUNITY GUIDANCE

- Residents want new amenities in the parks that are relevant to current residents
- Residents want parks to be well-maintained
- Residents want beautiful outdoor spaces within their neighborhood to enjoy
- Vacant lots represent an opportunity
- Sustainability is important





# GOALS

## GOAL ONE

Create peaceful, clean, and well cared for public places that everyone feels good about

## GOAL 2

Existing parks are regularly improved and maintained to serve current residents

## GOAL 3

Have a park within comfortable walking distance of every resident and business

## GOAL 4

Civic and institutional uses should be welcoming places to gather and serve as visual/symbolic landmarks for the community





# POLICIES *for* PUBLIC PARKS

- Increase recreational opportunities for residents
- Develop new park space where access is limited
- Ensure safe access to parks
- Improve and maintain existing parks

# VARIETY

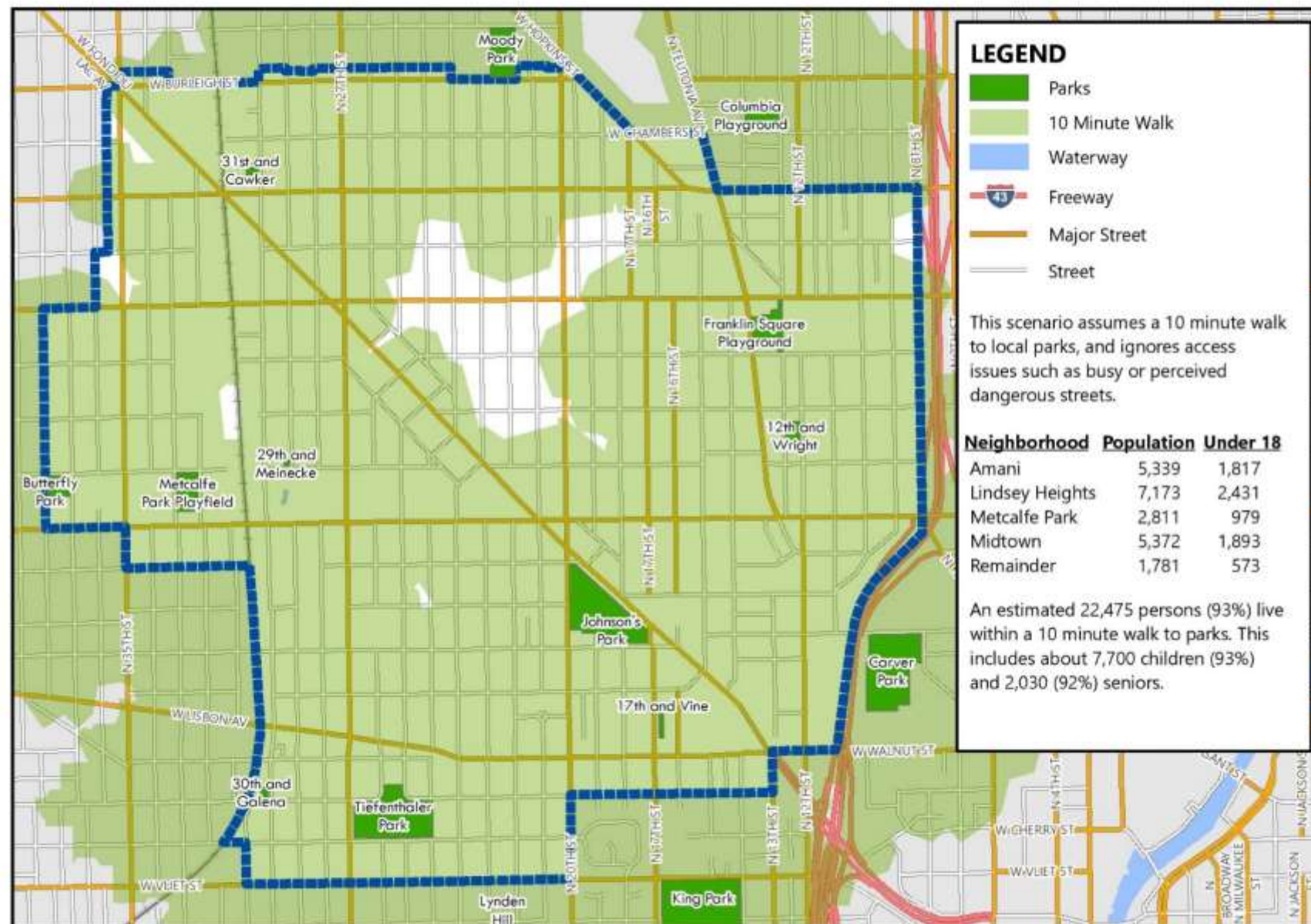




# ACCESS

## FOND DU LAC AND NORTH AREA PLAN | PARK ACCESS

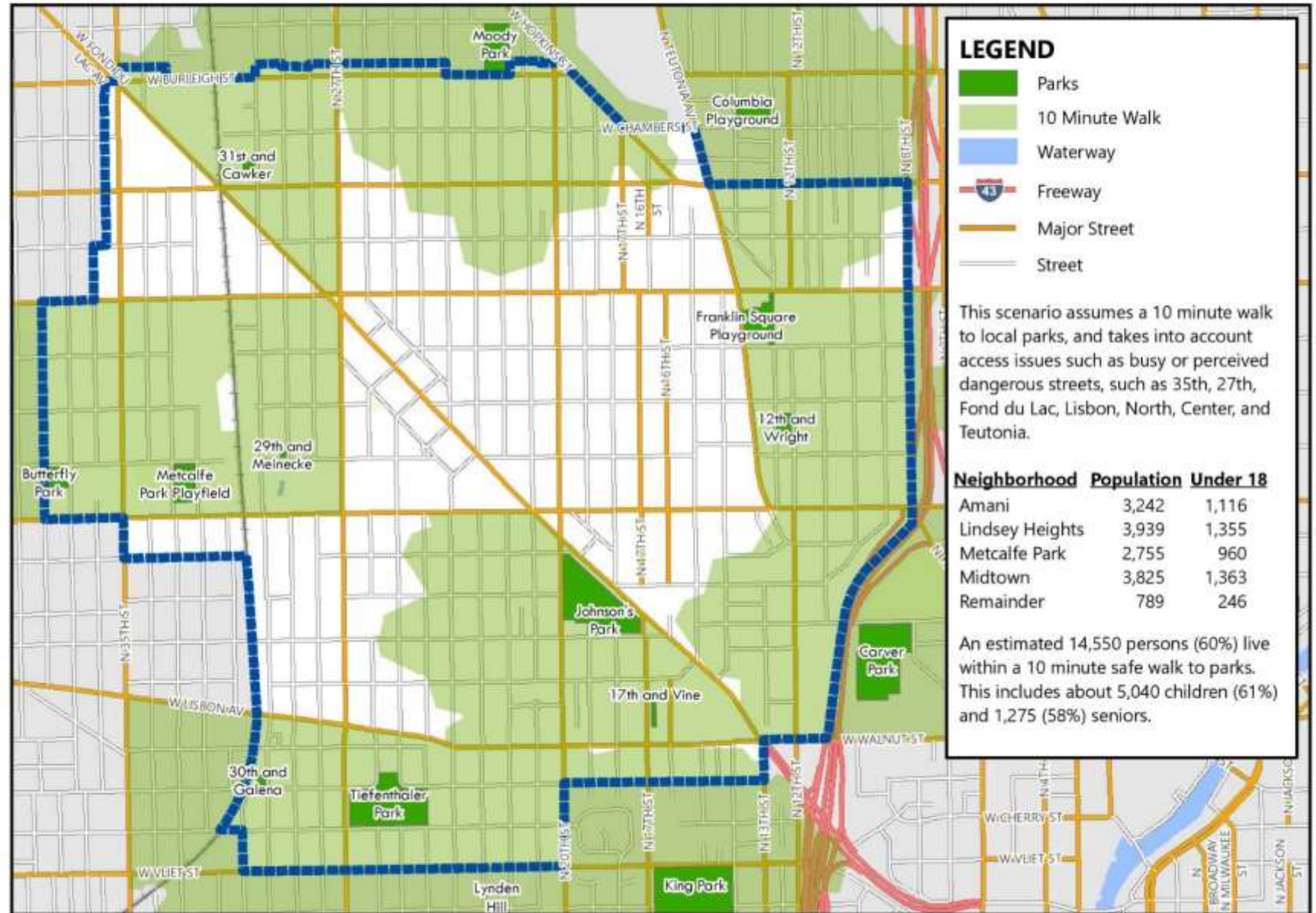
Prepared by the Department of City Development Planning Division, 2/14/2020  
Source: DCD Planning Division, Housing Authority of the City of Milwaukee



# ACCESS

**FOND DU LAC AND NORTH AREA PLAN |**  
**PARK ACCESS: SAFE & CONVENIENT**

Prepared by the Department of City Development Planning Division, 2/14/2020  
Source: DCD Planning Division, Housing Authority of the City of Milwaukee



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# POLICIES *for* NEIGHBORHOOD BEAUTIFICATION

- Beautify vacant lots with trees and shrubs
- Encourage urban agriculture on vacant lots, near work places and schools, through partnerships
- Create pocket parks
- Pursue public art from local artists as part of park design, new developments, and public buildings
- Linear park along N. 27<sup>th</sup> Street



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## Neighborhood Beautification Ideas

### Green Boulevards

- Walnut Street & 17<sup>th</sup> Street

### Vacant Lot Improvements

- Burleigh Street
- Locust Street
- Center Street
- Hopkins Street
- 20<sup>th</sup> Street
- 35<sup>th</sup> Street
- Area-Wide Per CBO's

### Gateways

- 13<sup>th</sup> and Fond du Lac
- 30<sup>th</sup> and Fond du Lac
- 27<sup>th</sup> and North

### Community Based Dev. / Programming

- Dominican Center
- Emanus Lutheran Church
- R. Rebels/Franklin Square

### Blight Mitigation (Large Scale)

- 27<sup>th</sup> & Burleigh Building
- Milwaukee Soap

### New/Improved Community Open Spaces

- Fondy Plaza
- Gwen Jackson School
- Hopkins/Lloyd School
- 30<sup>th</sup> & Meinecke
- Marketplace Trail (FDL)
- 27<sup>th</sup> Street

### Planned Public Space Improvements

Cawker Park, Butterfly Park, Tiefenthaler Park, Fondy Farmer's Market

# POLICIES *for* PRIVATE DEVELOPMENT

- Large-scale, city-supported development projects should include an open space amenity with public access.
- Large housing developments should consider an open space amenity, whether it is private or public.